

INNOVATIVE USE OF IT & MEDIA

BY

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DIGITAL MINISTRY

1 Cor 9:22b-23 (NIV)

I have become all things to all men so that by all possible means I might save **some**. I do all this for the sake of the gospel, that I may share in its blessings.



DIGITAL MINISTRY



Digital Ministry is the use of digital devices, such as **Computers**, **Mobile Phones** and other mobile devices that are connected to the **Internet** (Social Media Platforms), **TV** and Radio for **Ministry**

(E.g. Discipleship, Unleashing, Holistic Devt.)

3 MANDATES



1. THE DISCIPLESHIP

e.g. Habit Formation and Spiritual Development, Mentorship, Provision of Needed Resources.

2. THE UNLEASHING

Evangelism, Building the Church, Influencing an Transforming Society

3. THE HOLISTIC DEVELOPMENT

e.g. Guidance and Counselling, Apologetics, Holistic Programing and Interventions

MEDIA

Print Media

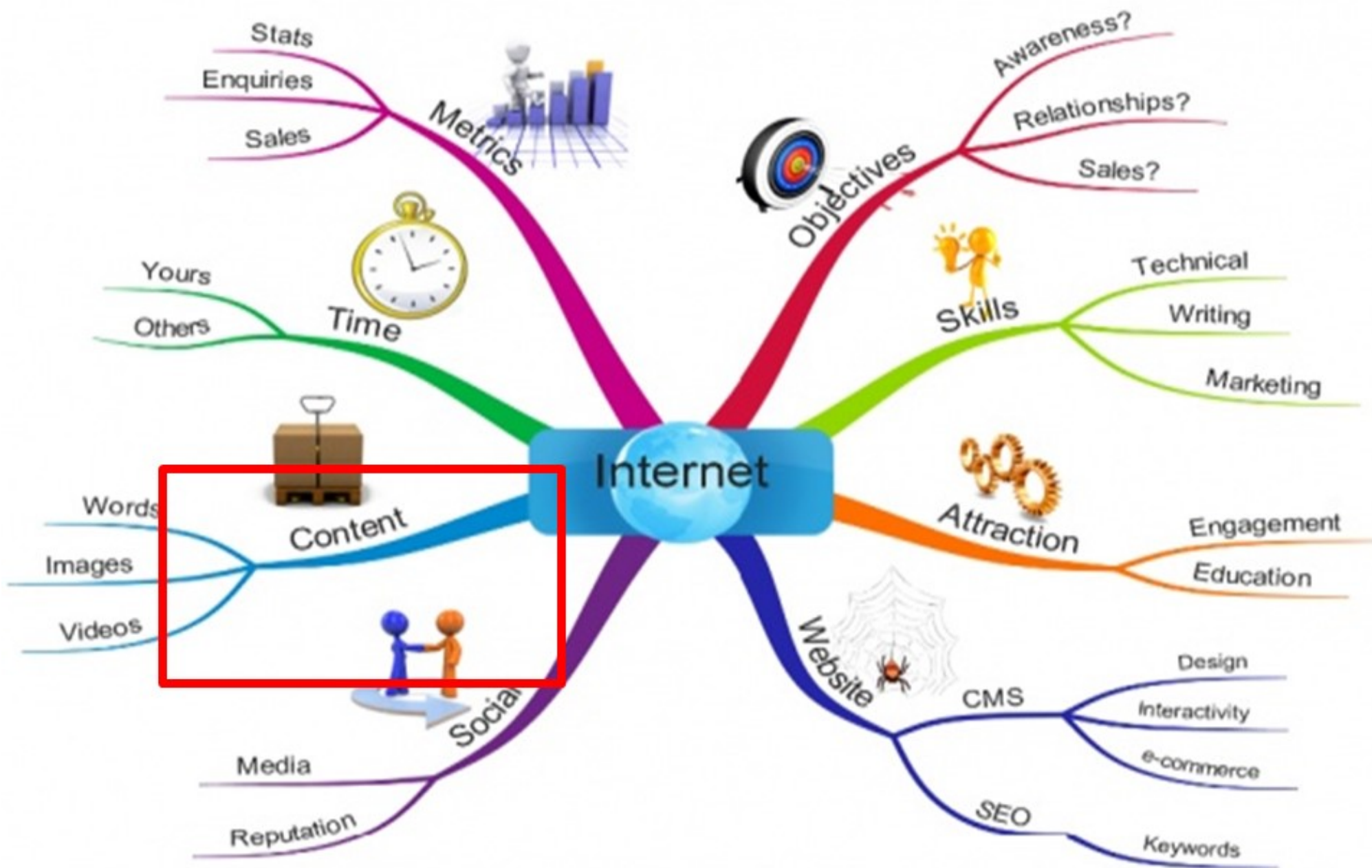


Electronic
Media



➤ **Newspapers, Magazines, Novels E.t.c**

➤ **Radio, TV And The Internet**



WHAT IS DIGITAL MEDIA?

It is the use of digital tools, platforms and resources to help fulfill this vision



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SOCIAL MEDIA

Social media can be defined as various activities that integrates technology, social interaction, and the construction of words, pictures, videos and audio



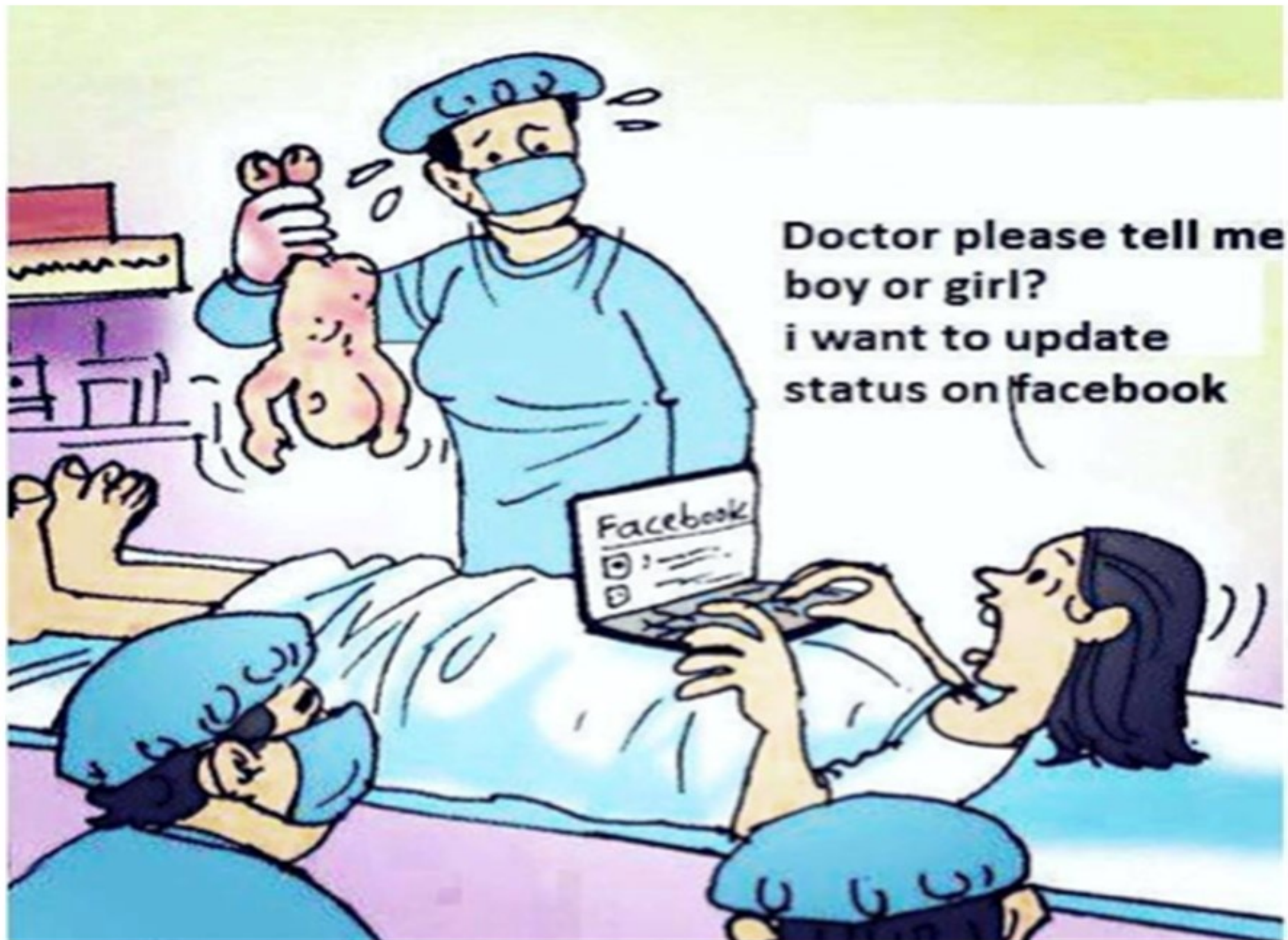


**WITH SOCIAL MEDIA
THE WHOLE WORLD IS
NAKED**

&

SHOUTING

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MINISTRY TRAINING MATERIAL



SHEPHERD'S VOICE

A Joyful 'toon by Mike Waters



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www.joyfultoons.com

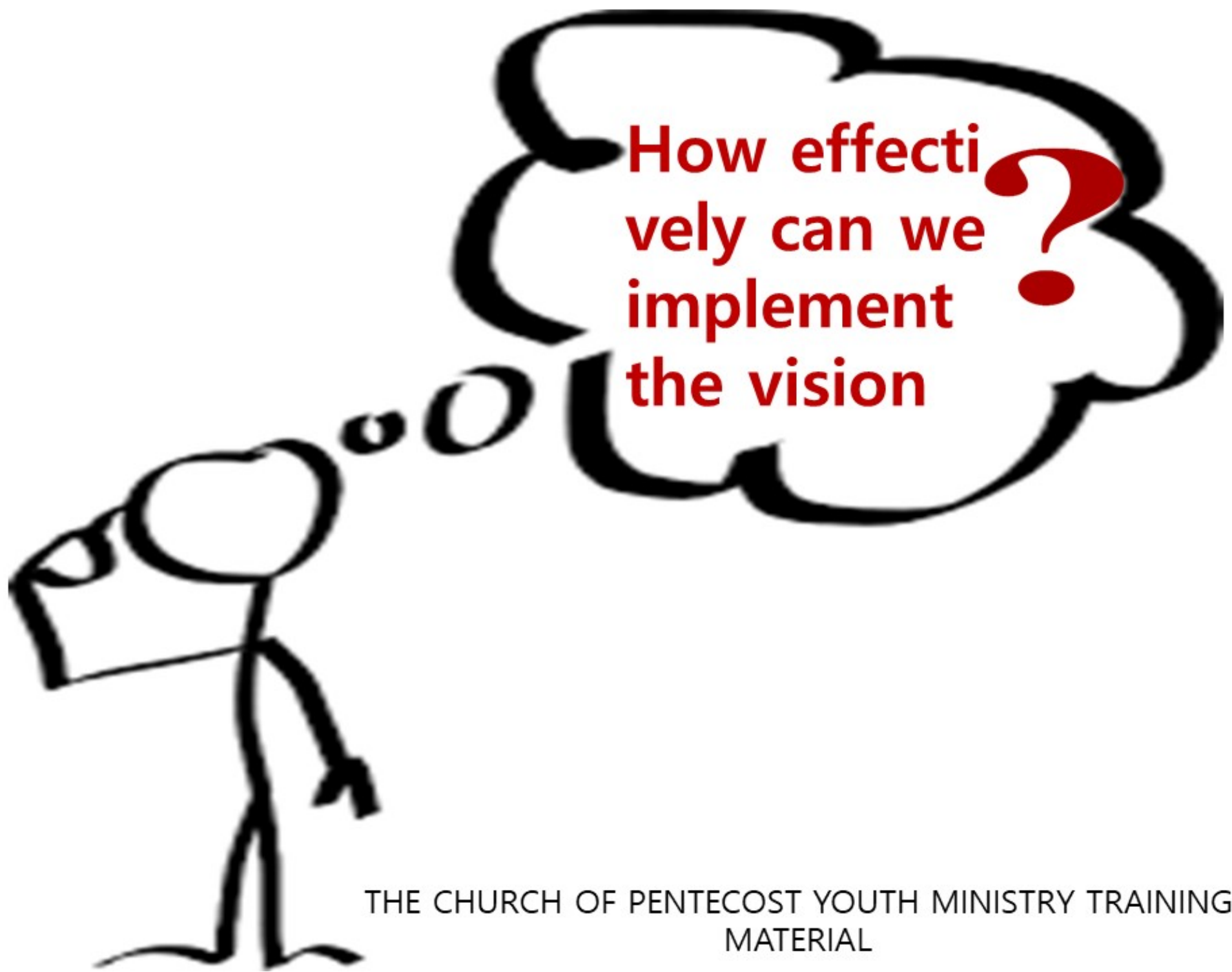
My sheep hear my voice, and I know them, and they follow me:
- JOHN 10:27 KJV

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Would a cool tweet help?

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**How effectively can we
implement
the vision**

?

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YOUTH MINISTRY SOCIAL MEDIA HANDLES

- **TWITTER, FACEBOOK, YOUTUBE:**
 - **THE CHURCH OF PENTECOST YOUTH MINISTRY**
- **WEBSITE: WWW.PENTEAGLE.ORG**

Some Available Tools for youth ministry

1. Startingwithgod.com
2. Everystudent.com
3. Everyperson.com
4. Global Media Outreach
5. **YouVersion.com**
6. Powertochange.com
7. Jesus Film App
8. Our Daily Bread App.
9. GodTools App
10. Walking with Jesus Follow Up
11. mLearning (PTL)



PENTONYX STUDIO



To spread the Gospel through

- **Film Productions**
- **Drama Productions**
- **Poetry Productions**
- **Dance Productions**
- **Content Development**
- **Outreaches**

Other IT Platforms



- Our Youth Ministry Website is being given a retouch
 - Portals for TSs / Youth Pastors
 - Chambers (Business / Political)
 - Counselling
 - Apologetics
 - Resource Materials
 - Chat rooms etc

Other IT Platforms



- Youth Ministry Mobile App.
 - Virtual Library
 - Devotional Guide
(Streams of Living Waters)
 - Bible for Devotions
 - Counselling
 - Chat rooms etc

Other IT Platforms



- Corporate Email Services
 - Directorate
 - Sectors
 - Areas
 - Departments
 - E.g. PentOnyx, Chambers, PENSA Int.
- WhatsApp Number

ACTIVITIES ON THESE PLATFORMS



- Pray (Roar) Together using Social Media platforms e.g. WhatsApp.
- Form Bible Reading Clubs on Social Media Platforms
- Counselling
- Resource Materials
- Etc

ACTIVITIES ON THESE PLATFORMS



- National Media and IT Team
- Area /Sector Media and IT Teams
- District IT Coordinators

Social Media for NEW EVANGELISM



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Comments of some seekers:

- *"I became addicted to internet pornography";*
- *"Online gambling totally hooked me";*
- *"I am looking for love on the internet";*
- *"My husband was beating me, I had nowhere to turn";*
- *"Am all alone, no family, no friends and when I got home I have lost my job and now am desperate";*
- *"I can't pass suicide out of my mind";*
- *"I am searching for anything to fill the emptiness inside".*

You have a friend request



Jesus Christ

Wants to be your friend

You have many friends in common

Accept Him

Ignore Him

Behold, I stand at the door, and knock: if any man hear my voice, and open the door, I will come in to him, and will sup with him, and he with me. (Rev. 3:20)

JESUS CHRIST

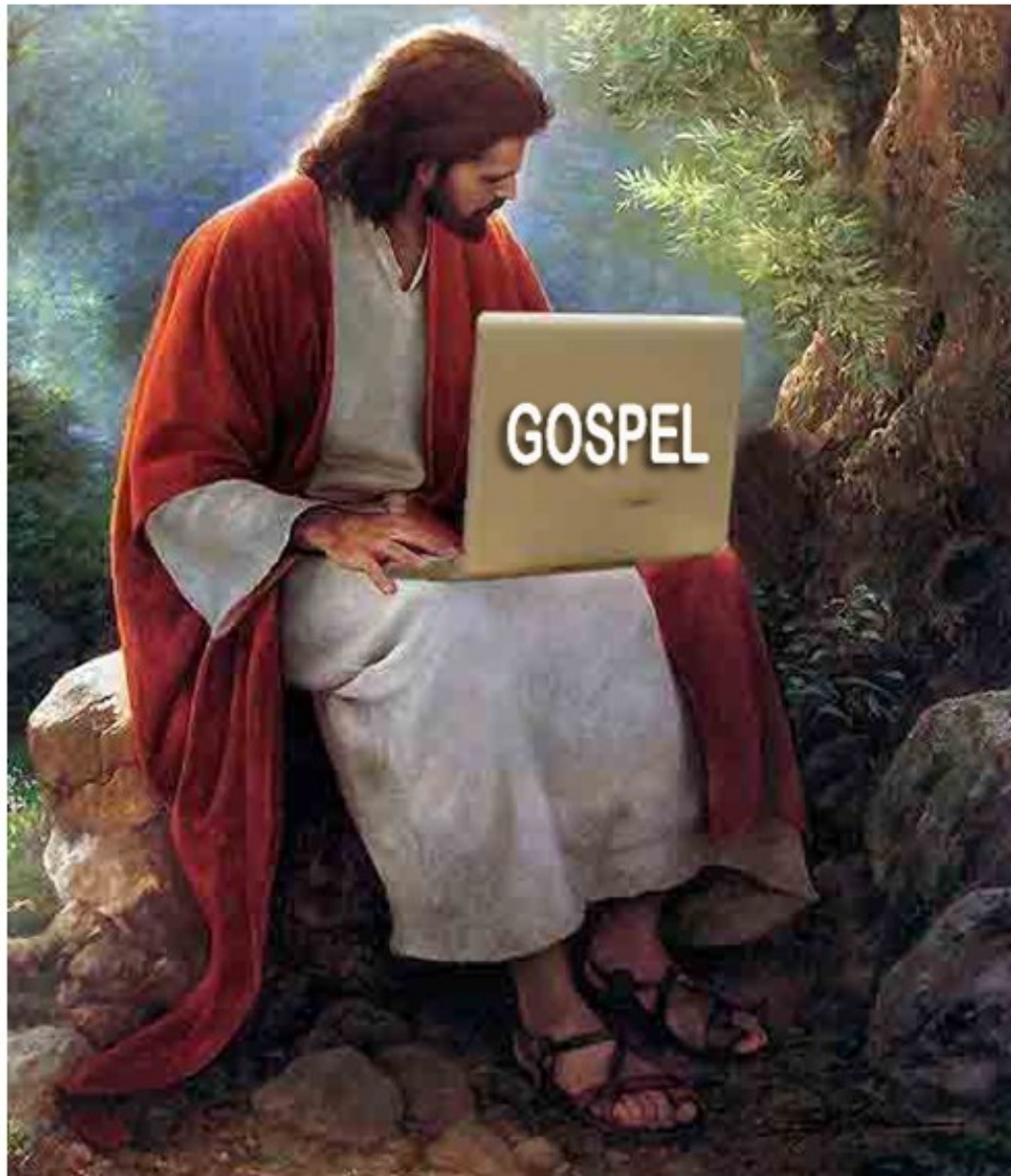


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TRADITIONAL MINISTRY



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JOHN 4:6-42

*Jesus started a conversation
by the WELL, we can also
start Conversation on the*

WEB

**START A
CONVERSATION**

**BUILD GODLY RELATIONSHIP
FOR A PURPOSE**

THANK YOU

This is
my
thank you
dance!

